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Delaware Organization Expert To Address National Convention

Wilmington, Delaware -- Local organization expert and entrepreneur Jocelyn Coverdale will serve as an "Ask the Organizer" panelist at the annual National Association of Professional Organizers (NAPO) Conference & Expo, April 27-30 in San Diego, California. The NAPO Conference & Expo brings together the elite in organization professionals from around the country.

"It is an honor to be chosen for this prestigious panel from among the 2,900 very qualified NAPO members," says Coverdale. "As a professional organizer I help enhance the lives of clients by designing systems and processes using organizing principles. The "Ask the Organizer" event will give me an opportunity to share my experiences with others."

The National Association of Professional Organizers (NAPO) is a non-profit professional association whose members include organizing consultants, speakers, trainers, authors, and manufacturers of organizing products.

"Founded in 1985, NAPO is the largest national association of its kind," says Coverdale. "The resources provided through the organization, and especially through the NAPO Conference & Expo, enhance members' knowledge of the industry. Armed with this knowledge, we in turn, can better help our clients take control of their surroundings, their time, their paper, and their systems for life."

As president of Ballantrae Organizing Solutions, Coverdale provides training and productive environment consulting. She teaches valuable skills for managing out-of-control schedules, cluttered workspaces, and information overload. Clients include entrepreneurs, non-profit organizations, and small to mid-sized corporations. Since 1994 Coverdale has also worked with such well known names as PECO Energy, Campbell's Soup, CoreStates Bank, Hay Group Management Consultants, Wilmington Trust Company. and DAP Adhesives.

Coverdale's experience includes over 20 years in education and training. She is an IBM-certified technical trainer, an authorized consultant with Hemphill Productivity Institute, a time management specialist trained with Ontario-based Harold Taylor Time Consultants, Inc., a Paper Tiger authorized consultant, a technical representative for Enfish search software, and an instructor in productivity tools such as ACT! contact management software, Outlook, and Lotus Notes. Coverdale was recently appointed project leader for curriculum development for the National Association of Professional Organizers (NAPO) and will direct the development of the organization's educational offerings.

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